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Allied Industry Directory

Featuring the 2021 Associate Council



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We continue to broaden our services and offer innovation to our network of cattlemen across the country and the different sectors. We also have established industry partners, which allows us to offer an array of programs and services to our clients. We are always looking for ways to broaden our circle of customers, partners and influence. We value our position as the leading marketing avenue for cattlemen and we are honored to be part of this connection.

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Associate Council Committee Chair:

Greg Roush, Purina Animal Nutrition
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Associate Council Committee Description:

The associate council is made up of dues-paying Associate Council members of the OCA who are suppliers or are otherwise friends of the industry. The council works with the association for the betterment of the OCA and the industry by taking part in industry relations between the Associates and the association, such as tradeshow, the Annual Convention and various educational events throughout the year.

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