



OCA 2023 Annual Convention Pendleton Convention Center November 30 – December 2, 2023

Thursday, November 30, 2023

7:30 – 11:00 Oregon Cattlemen General Membership Meeting (West 2 & 3)

- 11:30 Registration Desk Opens (Lobby)
- 11:45 – 2:00 Convention Opening Lunch (*plated*) & General Session (**Main Hall**)
- Welcome – Todd Nash, President
 - Prayer
 - Posting of Colors & Pledge of Allegiance – Pendleton FFA Chapter
 - National Anthem – vocalist to be identified (Hermiston FFA?)
 - Nominating Committee Report – Tom Sharp, Immediate Past President
 - Welcome to the District – Sen. Bill Hansell (confirmed) and Rep. Bobby Levy (Confirmed), Dan Doran, County Commissioner (Invited)

 - Opening Session Speaker (1:15 – 2:00) Virtual Presentation – Center for Food Integrity
 - What Consumers are looking for today – Buying Trends & Habits
- 2:00 Exhibit Hall Opens
- 2:30 – 5:30 OCA Committee Meetings
- 2:30-3:30 Legislative Committee - Cheryl Martin & Science – Steve Puntenny (West 2)**
 - 3:30-4:30 Marketing – Clint Sexson & Animal Health/Brand – Rodger Huffman (West 3)**
 - 4:30-5:30 Private Lands – Dan Leahy, Bill Hoyt, Diana Wirth & Water – Sarah Liljefelt (West 2)**
- 2:45 - 3:45 Educational Workshops
- Gabrielle Homer – The Painted Hills Story (East 5)
 - Mallory Phelan, Ag Link – Association Health Plans for Oregon Cattle Operations (East 6)
 - Beef Basis, Good Grazing Makes Cent\$ & Graybeal Group | “Price Taker or Price Maker? Tools and Techniques for Successful Risk Management” (East 7)
- 3:45– 4:45 Educational Workshops

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- Carlos Ochoa – Gathering the data on Environmental Impacts of Grazing (East 5)
 - Elon Hasson – Renewable Energy Programs for Cattle Ranchers (East 6)
 - Corey Brock, Ag Attorney – Current Issues for Multigenerational Ranches (East 7)
- 5:00 Exhibit Hall Opens
- 5:30 Social & Reception (Main Hall)
- 6:30 Dinner – Steer-a-Year Program (Main Hall)
- 8:00 Dana Wirth – Entertainer
- 9:30-11:00 Hospitality Suite Open (**Oxford Suites**) – Old West Federal Credit

Friday, December 1

- 7:30 am Registration Desk Opens (Lobby)
- 8:00 Coffee with Exhibitors (Exhibit Hall)
- 8:30 – 10:00 Second General Session – (Main Hall)
- Patrick Linnell – CattleFax
 - Barry Bushue – BLM State Director
- 10:15 -12:30 OCA Committee Meetings
- 10:15-11:30 Public Lands – Matt McElligott – (West 4)**
- 11:30-12:30 Membership-Myron Miles, Joe Steere & Young Cattlemen – Mark Wunsch & Devin Griffith (West 2)**
- 12:30 Lunch with Exhibitors – (Main Hall)
Exhibit Hall Open
- 1:30-3:30 Committee Meetings
- 1:30-2:30 Wolf – John Williams, Veril Nelson & Wildlife – Dennis Sheehy (West 4)**
- 2:30-3:30 Associate Council – Greg Roush (West 2)**
- 2:30 – 3:30 Rep. Owens & Rep. Helm – Water Update from Legislative Session (East 7)
- 3:15 – 4:00 Refreshments with Exhibitors – (Exhibit Hall)
- 4:00-5:00 Concurrent Educational Workshops –
- Succession Planning Tools – Andrea Krahmer (East 6)
 - Wym Matthews – CAFO Program Update (East 5)

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- 4:00 – 5:00 **OCA Resolution Committee** – Mary Schadler (West 1)
- 5:15-6:30 Social & Reception – (Exhibit Hall)
- 6:30-8:30 Awards Dinner – (**Main Hall**)
- 8:30-9:30 Entertainment – Zac Grooms
- 9:30-11:00 Hospitality Suite Open (**Oxford Suites**) – Old West Federal Credit

Saturday, December 2

- 6:45 – 8:15 County Presidents Breakfast with OCA Board & Committee Chairs (West 2 & 3)
- 7:00 am Registration Desk Open (**Main Lobby**)
- 7:30 Exhibit Hall Open – Coffee with the Exhibitors
- 8:00-9:45 **Final General Session (Main Hall)**
Carol Lorenzen, OSU Rangeland Sciences Dept. Head – Update for Ranchers
Lisa Hanson, Oregon Department of Agriculture Acting Director & Lauren
Henderson, Assistant Director – Update Post Legislative Session
- 10:00-10:30 Refreshment Break with Exhibitors- (Exhibit Hall)
- 10:30-12:30 **OCA General Membership Meeting (East 5, 6, 7)**
- Nominating Committee Report/Board Elections
 - Resolutions
 - Bylaws
 - Budget Review
- 12:30-1:30 Lunch with Exhibitors – (**Main Hall**)
- 1:30 Exhibitors tear down