



Registration Packet

Join your fellow OCA & OCW members at our Annual Convention & Tradeshow.

November 30th - December 2nd

Pendleton is once again the host city for this year's Annual Convention. The Oregon CattleWomen are joining the festivities as they celebrate their 70th anniversary. 2023 marks the 110th anniversary of the Oregon Cattlemen's Association. There will be much to celebrate as we honor outgoing officers and board members and welcome new leaders of the Association.

You will have nine educational workshops to choose from and hear from industry speakers in three general sessions. The policy committees will convene to discuss new and existing Resolutions for renewal.

We look forward to welcoming you to the 2023 Annual Convention in Pendleton.

Pendleton Convention Center • 1601 Westgate • Pendleton, OR 97801

Scan The QR CODE to Register Today!



Accommodations

Oxford Suites
541-276-6000
Reserve by Nov. 8th
For Special Event
Rates Use the QR Code



Oxford Suite Reservations



Registration Packet

TENTATIVE AGENDA

Thursday, November 30

7:30 am - 11:00 am **Oregon Cattlewomen General Membership Meeting**

11:30 am **Registration Desk Opens**

11:45 am - 2:00 pm **Opening Lunch & General Session**

- Nominating Committee Report - Tom Sharp, Immediate Past President
- Welcome to the District - Sen. Bill Hansell and Rep. Bobby Levy
Dan Dorran, Umatilla County Commissioner
- Opening Session Speaker - Donna Moenning *Sr. Director for the Center For Food Integrity*
What's for Dinner? How Five Consumer Trends Impact You

2:00 pm **Exhibit Hall Opens**

2:30 pm - 5:30 pm **Concurrent Committee Meetings**

2:30-3:30 Legislative Committee - Cheryl Martin & Science - Steve Puntenney

3:30-4:30 Marketing - Clint Sexson & Animal Health/Brand - Rodger Huffman

4:30-5:30 Private Lands - Dan Leahy, Bill Hoyt, Diana Wirth & Water - Sarah Liljefelt

2:45 pm - 3:45 pm **Educational Workshops**

- Will and Gabrielle Homer - The Painted Hills Story
- Mallory Phelan, Ag Link - Association Health Plans for Oregon Cattle Operations
- Wym Matthews - CAFO Program Updates

3:45 pm - 4:45 pm **Educational Workshops**

- Carlos Ochoa - Gathering the data on Environmental Impacts of Grazing
- Elon Hasson - Renewable Energy Programs for Cattle Ranchers
- Corey Brock, Ag Attorney - Current Issues for Multigenerational Ranches

THURSDAY



Registration Packet

TENTATIVE AGENDA

Thursday, November 30

5:00 pm **Exhibit Hall Opens**

5:30 pm - 6:30 pm **Reception & Social**

6:30 pm - 8:30 pm **Dinner**

• **OSU Steer-a-Year Presentation | Matt Kennedy, OSU**

The Steer-A-Year program was started in 1993 by Dr. Bill Zollinger, Dr. Kelvin Koong and Dr. Dale Weber. It was originally taught as a class to teach students about the beef feedlot industry through hands-on instruction of small group of cattle with focus on animal health, nutrition, carcass grading and beef marketing. In the fall of 2008, it was transitioned to a club based activity to help grow the impact of the program to students outside the Animal Science department to students of all majors and backgrounds. It still has a classroom aspect as students can take it for credit and go more in-depth into their knowledge of the beef industry. Currently the program is led by 8 student officers with positions include program manager to public relations to marketing. These officers that help direct the efforts of an average 30 students from term to term in the care of the cattle and efforts of the program. There is currently 21 head of cattle in the barn that originate from all across Oregon and Northern California. The students are advised by Matt Kennedy and Melissa Millhollin.

8:30 pm - 9:30 pm **Vocal Entertainer - Dana Wirth**



9:30 pm - 11:00 pm **Hospitality Suite Open - Oxford Suites**

THURSDAY



Registration Packet

TENTATIVE AGENDA

Friday, December 1

7:30 am **Registration Desk Opens**

8:00 am **Coffee with Exhibitors - Exhibit Hall Opens**

8:30 am - 10:00 am **Second General Session**

- Patrick Linnell - CattleFax
- Barry Bushue - BLM State Director

10:15 am - 12:30 pm **Concurrent Committee Meetings**

10:15-11:30 Endangered Species - Barry Shullanberger & Public Lands - Matt McElligott

11:30-12:30 Membership - Myron Miles, Joe Steere & Young Cattlemen - Mark Wunsch & Devin Griffith

12:30 pm - 1:30 pm **Lunch with Exhibitors - Exhibit Hall Opens**

1:30 pm - 3:30 pm **Concurrent Committee Meetings**

1:30-2:30 Wolf - John Williams, Veril Nelson & Wildlife - Dennis Sheehy

2:30-3:30 Associate Council - Greg Roush

3:15 pm - 4:00 pm **Refreshments with Exhibitors - Exhibit Hall Opens**

4:00 pm - 5:00 pm **Educational Workshops**

- Carbon Credit Market Update - Graybeal
- Rep. Owens & Rep. Helm - Water Update from Legislative Session
- Andrea Krahrmer, Oregon Ag Trust - Succession Planning Tool Kit

4:00 pm - 5:00 pm **Resolution Committee - Mary Schadler**

FRIDAY



Registration Packet

TENTATIVE AGENDA

Friday, December 1

5:15 pm - 6:30 pm **Reception & Social - Exhibit Hall Opens**

6:30 pm - 8:30 pm **Awards Dinner**

8:30 pm - 9:30 pm **Vocal Entertainer - Zac Grooms**



9:30 pm - 11:30 pm **Hospitality Suite Open - Oxford Suites**

FRIDAY



Registration Packet

TENTATIVE AGENDA

Saturday, December 2

6:45 am - 8:15 am **County Presidents Breakfast with OCA Board & Committee Chairs**

7:00 am **Registration Desk Opens**

7:30 am **Coffee with Exhibitors - Exhibit Hall Opens**

8:00 am - 9:45 am **Final General Session**

- Carol Lorenzen, OSU Rangeland Sciences Dept. Head - Update for Ranchers
- Lauren Henderson, ODA Acting Director - Update Post Legislative Session
- Mark Eisele, NCBA President Elect - Introduction and General Overview

10:00 am - 10:30 am **Refreshments with Exhibitors - Exhibit Hall Opens**

10:30 am - 12:30 pm **Oregon Cattlemen's Association General Membership Meeting**

- Nominating Committee Report/ Board Elections
- Resolutions
- Bylaws
- Budget Review

12:30 pm - 1:30 pm **Lunch with Exhibitors - Exhibit Hall Opens**

SATURDAY



Registration Packet

REGISTRATION FORM

Attendee #1

First Name:

Last Name:

Attendee #2

First Name:

Last Name:

Ranch or Company

Phone

Email

Additional Attendees

Check
All that
Apply

OCA Board of Directors

OBC Board Member

OCW Board of Directors

OCA Past President

OBC Past President

OCW Past President

County President

First Timer

Register By November 2, 2023

	Qty		
OCA Member Registration Fee	<input type="text"/>	x \$250.00 =	<input type="text"/>
Non-Member Registration Fee	<input type="text"/>	x \$350.00 =	<input type="text"/>
Student Registration Fee	<input type="text"/>	x \$75.00 =	<input type="text"/>
Member Day Rates	<input type="text"/>	x \$175.00 =	<input type="text"/>
Non-Member Day Rates	<input type="text"/>	x \$200.00 =	<input type="text"/>
Additional Dinner Tickets	<input type="text"/>	x \$50.00 =	<input type="text"/>

Thursday Friday

Name on Card

Card Number

Expiration Date CVV Zip Code

Total

Meals Attending:

(Meals included with Registration)

Thursday Lunch

Thursday Dinner

Friday Lunch

Friday Awards Dinner

Saturday Lunch

Complete form electronically and email to kallie.schoenbachler@orcattle.com

-OR-

Scan the QR Code Provided and fill out electronically



-OR-

Print and mail the completed form to:
Oregon Cattlemen's Association
1320 Capitol St NE Ste 150 • Salem, OR 97301