



Registration Packet

Join your fellow OCA members at our Annual Convention & Tradeshow.

January 4th

BQA Certification & Leisure Tours

Ranchers from across the state will come together at the Pendleton Convention Center to celebrate Oregon's great western way of life at one of the state's premier agricultural events.

January 5th - 7th

3-Days of Convention

Education, fellowship, networking and collaboration tailored for you. Don't miss this opportunity to help shape the direction of Oregon's cattle industry while having a little fun too!

Pendleton Convention Center • 1601 Westgate • Pendleton, OR 97801

Pendleton is a small town in Umatilla County with a whole lot of Buck! OCA's Annual Convention will take place next to the famous rodeo grounds. The people of Pendleton open their doors and welcome guests like old-friends. Enjoy numerous western outfitters in town including Pendleton Hat Company and Pendleton Woolen Mills.



Accommodations

Oxford Suites

541-276-6000

Reserve by Dec 14

For Special Event

Rates Use the QR Code



**Oxford Suite
Reservations**

Best Western Pendleton Inn

541-276-2135

Reserve by Dec 14

For Special Event

Rates Use the QR Code

• Click on "Edit" to make date changes
on the Best Western Reservation Link



**Best Western
Reservations**





Registration Packet

BQA CERTIFICATION

Event sponsored by

zoetis

The world's leading animal health company!



CERTIFICATION COURSE

Beef Quality Assurance is a nationally coordinated, state implemented program that provides systematic information to U.S. beef producers and beef consumers on how common sense husbandry techniques can be coupled with accepted scientific knowledge to raise cattle under optimum management and environmental conditions.

BQA guidelines are designed to make certain all beef consumers can take pride in what they purchase – and can trust and have confidence in the entire beef industry.

BQA Certification Course

8:30 am - Registration | Blue Mountain Community College (BMCC)

9:30 - 11:00 am - Meat Grading | BMCC

Attendees will learn about the USDA beef quality and yield grades, where subprimals come from the beef carcass, and see what goes in the box and what does not.

Presenters:

- Dr. Carol Lorenzen, Oregon State University
- Matt Liscom, Blue Mountain Community College

12:00 - 1:00 pm - Lunch | Convention Center

1:00 - 5:00 pm - BQA Program Including Low Stress Handling Experience | Convention Center

BQA Coordinators:

- Juliana Ranches, OSU & Shelby Filley, OSU

Provide input into your BQA program go to <https://beav.es/5JV>

**WEDNESDAY
JANUARY 4th
8:30 am - 5:00 pm**

**Certification Course and
*Lunch \$25.00**

**BMCC & Pendleton Convention Center,
and Happy Canyon Arena/RU Pavilion**

*Registraton Form is located on the last page
Lunch is optional



Registration Packet

WEDNESDAY ACTIVITIES

Wednesday, January 4

8:30 am - 5:00 pm **BQA Certification Course (details on 2nd page)**

Tours for Convention Attendees to Choose 1

3:00 pm - 5:00 pm

1. Drone Program

Pendleton Airport | Steve Chrisman



2. Blue Mountain Community College Meat Lab

Matt Liscom, BMCC Staff | Gabrielle Homer, Tour Leader



3. Pendleton Hat Company

Perk Perkins, Owner



4. Pendleton Woolen Mills

John Boston, General Manager (Tentative)

WEDNESDAY



Registration Packet

TENTATIVE AGENDA

Thursday, January 5

6:30 am - 7:45 am **Breakfast with Ivory Lyles, OSU Vice Provost for Extension & Engagement**

- Rewilding the West (Pre-Registration Appreciated)
(West Meeting Room 1 & 2)

7:30 am **Registration Desk Opens**

8:00 am **General Membership Meeting/First General Session (Main Hall)**

- Welcome Todd Nash, President
- Posting Colors & Pledge of Allegiance – Led by Pendleton FFA
- National Anthem
- Nominating Committee Report | Tom Sharp, Immediate Past President
- Welcome to the District | Sen. Bill Hansell and Rep. Bobby Levy
County Commissioner
- New Governor Welcome
- Dr. Frank Mitloehner, UC Davis | How Beef Production reduces GHG Emissions

10:15 am - 12:15 pm **Concurrent Committee Meetings**

- Membership | Myron Miles & Amy McNamee & Young Cattlemen -
Mark Wunsch & Megan Huber (West Meeting Room 1)
- Endangered Species | Barry Shullanberger & Public Lands | Matt McElligott
(West Meeting Room 2)

12:30 pm **Lunch with Exhibitors (Buffet in Happy Canyon) - Exhibit Hall Open**

2:00 pm - 3:00 pm **4 Concurrent Educational Workshops**

- Succession Planning | Diana Tourney, Clackamas Com. College
- Revenue Opportunities through Carbon Credits | Dylan Pettyjohn,
Graybeal, Moderator
- Risk Management Programs - Understanding the Available Tools |
Casey Ladner, WSR
- NW Rangeland Trust | Frank O'Leary, CEO

THURSDAY



Registration Packet

TENTATIVE AGENDA

Thursday, January 5

3:15 pm - 4:00 pm **Refreshments with Exhibitors**

4:00 pm - 5:00 pm **4 Concurrent Educational Workshops**

- Financial Planning - YCC Track | Darcy Sexson NWFCs
- Understanding the Value of Your Real Estate Holdings | Colby Marshall
- Private Forest Accord | Seth Barnes, OFIC
- Tools for Better Understanding Water Rights | Sarah Liljefelt, Water Resources Chair

5:15 pm - 6:30 pm **Welcome Reception**

6:30 pm - 8:30 pm **Dinner (Main Hall)**

- OSU Steer-a-Year Presentation | Matt Kennedy, OSU

8:30 pm - 9:30 pm **Entertainment | Severe Sisters | Jodi Thackery**



9:30 pm - 11:00 pm **Hospitality Suite Open | Oxford Suites**

- Hosted by Old West Credit Union

THURSDAY



Registration Packet

TENTATIVE AGENDA

Friday, January 6

6:45 am - 8:15 am **County Presidents Breakfast with OCA Board & Committee Chairs**
(West Meeting Room 1 & 2)

7:00 am **Registration Desk Open (Main Lobby)**

7:30 am **Exhibit Hall Open | Coffee with Exhibitors (Happy Canyon 1 & 2)**

8:45 am - 9:45 am **Second General Session (Main Hall)**

- Markie Hageman, 2021 Beef Advocate of the Year
- Mackenzie Johnston, Daily Cattle News

10:00 am - 10:30 am **Refreshment Break with Exhibitors (Happy Canyon 1 & 2)**

10:30 - 12:30 pm **Concurrent Committee Meetings**

- Legislative Committee | Cheryl Martin & Science | Steve Puntenney
(West Meeting Room 1)
- Marketing | Clint Sexson & Animal Health/Brand | Rodger Huffman
(West Meeting Room 2)
- Private Lands | Dan Leahy & Bill Hoyt & Water | Sarah Liljefelt
(West Meeting Room 4)

12:30 pm - 1:30 pm **Lunch with Exhibitors (Main Hall)**

1:45 pm - 2:45 pm **4 Concurrent Educational Workshops**

- Continuing the Ranch for Generations | Tim Kohl
- Marketing Opportunities, Connecting the Customers | Clint Sexson,
Moderator
- ODA Meat Inspection & Processing Updates | Lauren Henderson, ODA
- Virtual Fence Technology for Strategic Land and Livestock Management |
Dr. David Bohnert, OSU Extension

FRIDAY



Registration Packet

TENTATIVE AGENDA

Friday, January 6

2:45 pm - 3:15 pm **Refreshment Break with Exhibitors** (Happy Canyon 1 & 2)

3:15 pm - 5:15 pm **Concurrent Committee Meetings**

- Wolf | John Williams, Veril Nelson & Wildlife | Randy Carmony & Dennis Sheehy (West Meeting Room 1)
- Associate Council | Greg Roush (West Meeting Room 2)
- Resolutions Committee | Mary Woodworth (West Meeting Room 3)

WORKSHOPS

- **3:15 - 4:15 - USDA Livestock Insurance Updates | Kay Teisl**
- **4:15 - 5:15 - Quickbooks 101 | Kari Ott**

5:15 pm - 6:15 pm **Reception** (Happy Canyon 1 & 2)

6:30 pm - 8:00 pm **Dinner | (Main Hall)**

- Guest Speaker | General James Conway

8:00 pm - 9:00 pm **Vocal Entertainer | Zac Grooms**



9:30 pm - 11:30 pm **Hospitality Suite Open | Oxford Suites**

- Hosted by Graybeal Insurance

FRIDAY



Registration Packet

TENTATIVE AGENDA

Saturday, January 7

7:00 am **Registration Desk Open (Main Lobby)**

7:30 am **Exhibit Hall Open | Coffee with Exhibitors (Happy Canyon 1 & 2)**

8:30 am - 10:30 am **Third General Session (Main Hall)**

- Paul Neiffer, Federal Tax Code Updates
- NCBA President or President Elect
- Congressmen Cliff Bentz (Invited)

10:30 am - 11:00 am **Refreshment Break with Exhibitors (Happy Canyon 1 & 2)**

11:00 am - 12:00 pm **4 Concurrent Educational Workshops**

- Drone Application on the Ranch | Local Ranchers & BMCC
- Traceability - Tracking for open market and consumer safety | Wes Killion, U.S. Cattle Trace
- Genetics | Dr. Benton Glaze, University of Idaho
- Federal Programs - Are you aware of current FSA & NRCS Programs? Gail Greenman, FSA State Director and Ron Alarado, State Conservationist

12:00 pm - 1:00 pm **Final Lunch with Exhibitors (Main Hall)**

1:15 pm - 3:45 pm **OCA General Membership Meeting (East Meeting Rooms 5,6,7)**

- Nominating Committee Report/Board Elections
- Nominations From the Floor
- Resolutions
- Bylaws

SATURDAY



Registration Packet

REGISTRATION FORM

Attendee #1

First Name:

Last Name:

Attendee #2

First Name:

Last Name:

Ranch or Company

Student/ School & ID #

Phone

Email

Additional Attendees

Check
All that
Apply

☐ OCA Board of Directors

☐ OBC Board Member

☐ OCW Board of Directors

☐ First Timer

☐ OCA Past President

☐ OBC Past President

☐ OCW Past President

☐ County President

☐ National Affiliate

☐ Agency Affiliate

Register By December 5, 2022

Qty

OCA Member Registration Fee

x \$250.00 =

Non-Member Registration Fee

x \$325.00 =

Student Registration Fee

x \$75.00 =

Cattle PAC Donation

Stewardship Fund Donation

BQA Certification Lunch

x \$25.00 =

BQA Certification Program

Name on Card

Card Number

Expiration Date

CVV

Zip Code

Total

Optional Events |

• Indicate Number of Participants
Wednesday, January 4th

Drone Program
Pendleton Airport

Blue Mtn. College
Meat Lab

Pendleton Hat Co.
Pendleton

Pendleton Woolen Mills
Pendleton

Friday, Jan. 6th, 6:45am - 8:15 am

Attend County
President's Breakfast

Fill out the form electronically and email
to heather.marshall@orcattle.com

-OR-

Scan the QR Code Provided
and fill out electronically



-OR-

Print and mail the completed form to:
Oregon Cattlemen's Association
1320 Capitol St NE Ste 150 • Salem, OR 97301