



Sponsor & Exhibitor Packet

January 5th - 7th

Join us for one of Oregon Agriculture's Premier events as we gather for three days of education, fellowship, networking, business and celebration of the great western way of life.

Over 300 Oregon cattlemen and women will gather at the Pendleton Convention Center, January 5th - 7th. This is the place to be for anyone involved in the cattle business!

Pendleton Convention Center • 1601 Westgate • Pendleton, OR 97801

Pendleton is a small town in Umatilla County with a whole lot of Buck! OCA's Annual Convention will take place next to the famous rodeo grounds. The people of Pendleton open their doors and welcome guests like old-friends. Enjoy numerous western outfitters in town including Hamleys and Pendleton Woolen Mills.



Accommodations

Oxford Suites
541-276-6000
Reserve by Dec 14
For Special Event
Rates Use the QR Code



**Oxford Suite
Reservations**

Best Western Pendleton Inn
541-276-2135
Reserve by Dec 14
For Special Event
Rates Use the QR Code
• Click on "Edit" to make date changes
on the Best Western Reservation Link



**Best Western
Reservations**





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SPONSORSHIP OPPORTUNITIES

Exhibit Booth Includes 8x8 Reserved Space, 6-Foot Tabletop with Linens, Pipe and Drape, Two Chairs, and Wastebasket. Each Space will have a Power Strip.

Includes:	Title Sponsor (1) \$12,500	Dinner Sponsor (2) \$8,500	Reception Sponsor (2) \$7,500	Lunch Sponsor (3) \$4,500	Coffee Break Sponsor (4) \$1,500
Sponsorship of General Sessions with Exclusive Logo Banner on Main Stage					
Sponsorship of One Drink Ticket with Company Logo for Every Attendee					
Logo Placement in the Reception Hall					
Logo Placement on Marketing Material					
Brief Address to Attendees (5 min. max)					
Exhibit Booth					
Full Page Ad in Convention Program					
Half Page Ad in Convention Program					
Full Page Ad in OR Cattleman Magazine					
Logo on Banquet Tables During Respective Sponsored Meal					
Logo Displayed at Reception Bar or Refreshment Break Station					
Registrations Included in Sponsorship	4	2	2	2	1

Includes:	Breakout Session Sponsor (16) \$1,000	Entertainment Sponsor (2) \$1,000	Exhibit Booth (38 Available) \$800
Exhibit Booth			
Logo Placement at Breakout Session Rooms			
Logo & Sponsorship Recognition in the Convention Program			
Registrations Included	1	1	1

Scan The QR CODE to Register Today!





Sponsor & Exhibitor Packet

REGISTRATION FORM

Company Name:

Name of Contact Person:

Billing Address

City

State

Zip

Phone

Email

* Who Will Be Attending on Behalf of Your Business?

* Refer to 'Sponsoring Opportunities' page for the number of registrations included in your sponsorship and exhibit booth. If you have additional representatives, please check the additional registrations box below and pay accordingly.

Check ALL that Apply:

Registration Deadline is Monday, December 5th

Current Associate Council Member Yes (Required to Exhibit) No (Please include \$150.00 Associate Council Dues) \$

Title Sponsor - \$12,500

*Booth Number:

Dinner Sponsor (Thurs.) - \$8,500

*Booth Number:

Lunch Sponsor (Saturday) - SOLD

Reception Sponsor (Thurs.) - \$7,500

*Booth Number:

Dinner Sponsor (Friday) - \$8,500

*Booth Number:

Reception Sponsor (Friday) - SOLD

*Booth Number:

Lunch Sponsor (Thurs.) - SOLD

Breakout Session Sponsor (14 Available) - \$1,000

Exhibit Booth - \$800 (8 left)

*Booth Number:

Lunch Sponsor (Friday) - SOLD

Coffee Break Sponsor SOLD

Entertainment FRI & SAT SOLD

Credit Card Details

Name on Card

Card Number

Expiration Date

CVV

Zip Code

Additional Registration - Qty X \$250.00 = \$

Total Amount Due: \$

*OCA Staff will strive to assign the preferred booth number. See Next Page for Booth Numbers & Locations!

Fill out the form electronically and email to heather.marshall@orcattle.com

-OR-

Scan the QR Code Provided and fill out electronically



-OR-

Print and mail the completed form to:
Oregon Cattlemen's Association
1320 Capitol St NE Ste 150 - Salem, OR 97301



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FLOOR PLAN & BOOTH NUMBERS



1601 Westgate
Pendleton, OR 97801

PENDLETON CONVENTION CENTER

Floor Plan - Trade Show Booths



See available Exhibitor Booths at
orcattle.com/sponsor-exhibitor-registration/



- EXHIBITOR BOOTHS
- TABLE OF EIGHT (8)
- TABLE OF TEN (10)



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TENTATIVE EXHIBITOR AGENDA

Exhibit Booth Includes 8x8 Reserved Space, 6-Foot Tabletop with Linens, Pipe and Drape, Two Chairs, and Wastebasket. Each Space will have a Power Strip

Wednesday, January 4th

- Afternoon - **Exhibitors Set-Up**

Thursday, January 5th

- 12:30 pm Exhibit Hall Open - Lunch with Exhibitors (Happy Canyon 1 & 2)
- 3:15 pm - 4:00 pm - Refreshments with Exhibitors (Happy Canyon 1 & 2)
- 5:15 pm - 6:30 pm - Welcome Reception
- 6:30 pm - 8:30 pm - Dinner (Main Hall)

Friday, January 6th

- 7:30 am - Exhibit Hall Open
Coffee with Exhibitors
- 10:00 am - 10:30 am - Refreshment Break with Exhibitors (Happy Canyon 1 & 2)
- 12:30 pm - 1:30 - Lunch with Exhibitors (Main Hall)
- 2:45 pm - 3:15 pm - Refreshment Break with Exhibitors (Happy Canyon 1 & 2)
- 5:15 pm - 6:15 pm Reception (Happy Canyon 1 & 2)
- 6:30 pm - 8:00 pm - Dinner (Main Hall)

Saturday, January 7th

- 7:30 am - Exhibit Hall Open
Coffee with Exhibitors (Happy Canyon 1 & 2)
- 10:30 am - 11:00 am - Refreshment Break with Exhibitors (Happy Canyon 1 & 2)
- 12:00 pm - 1:00 pm - Final Lunch with Exhibitors
Exhibitors Tear Down After Lunch