

### January 5th - 7th

Join us for one of Oregon Agriculture's Premier events as we gather for three days of education, fellowship, networking, business and celebration of the great western way of life.

#### **Over 300 Oregon cattlemen and women will gather at the** Pendleton Convention Center, January 5th - 7th.

This is the place to be for anyone involved in the cattle business!

Pendleton Convention Center - 1601 Westgate - Pendleton, OR 97801

Pendleton is a small town in Umatilla County with a whole lot of Buck! OCA's Annual Convention will take place next to the famous rodeo grounds. The people of Pendleton open their doors and welcome guests like old-friends. Enjoy numerous western outfitters in town including Hamleys and Pendleton Woolen Mills.



Accommodations

**Oxford Suites** 541-276-6000 Reserve by Dec 14 For Special Event Rates Use the QR Code



Oxford Suite Reservations **Best Western Pendleton Inn** 541-276-2135 Reserve by Dec 14 For Special Event Rates Use the QR Code • Click on "Edit" to make date changes on the Best Western Reservation Link



Best Western Reservations



### **SPONSORSHIP OPPORTUNITIES**

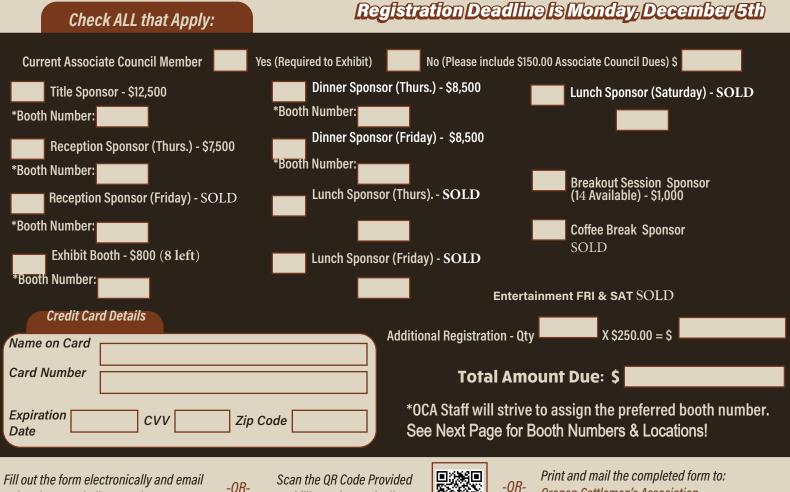
Exhibit Booth Includes 8x8 Reserved Space, 6-Foot Tabletop with Linens, Pipe and Drape, Two Chairs, and Wastebasket. Each Space will have a Power Strip.

Includes:	Title Sponsor (1) \$12,500	Dinner Sponsor (2) \$8,500	Reception Sponsor (2) \$7,500	Lunch Sponsor (3) \$4,500	Coffee Break Sponsor (4) \$1,500
Sponsorship of General Sessions with Exclusive Logo Banner on Main Stage					
Sponsorship of One Drink Ticket with Company Logo for Every Attendee					
Logo Placement in the Reception Hall					
Logo Placement on Marketing Material					
Brief Address to Attendees (5 min. max)					
Exhibit Booth					
Full Page Ad in Convention Program					
Half Page Ad in Convention Program					
Full Page Ad in OR Cattleman Magazine					
Logo on Banquet Tables During Respective Sponsored Meal					
Logo Displayed at Reception Bar or Refreshment Break Station					
Registrations Included in Sponsorship	4	2	2	2	1
Includes:	Breakout Session Sponsor (16) \$1,000	Entertainment Sponsor (2) \$1,000	Exhibit Booth (38 Available) \$800	Scan The	e QR CODE
Exhibit Booth				to Register Today!	
Logo Placement at Breakout Session Rooms					
Logo & Sponsorship Recognition in the Convention Program					
Registrations Included	1	1	1	ي الع	2.446



### **REGISTRATION FORM**

Company Name:	Name of Contact Person:				
Billing Address City	State Zip				
Phone	Email				
* Who Will Be Attending on Behalf of Your Business?					
* Refer to 'Sponsoring Opportunities' page for the number of registrations included in your sponsorship and exhibit booth. If you have additional representatives, please check the additional registrations box below and pay accordingly.					



to heather.marshall@orcattle.com

and fill out electronically



Oregon Cattlemen's Association 1320 Capitol St NE Ste 150 - Salem, OR 97301



### FLOOR PLAN & BOOTH NUMBERS





### TENTATIVE EXHIBITOR AGENDA

Exhibit Booth Includes 8x8 Reserved Space, 6-Foot Tabletop with Linens, Pipe and Drape, Two Chairs, and Wastebasket. Each Space will have a Power Strip

#### Wednesday, January 4th

Afternoon - Exhibitors Set-Up

#### Thursday, January 5th • 12:30 pm Exhibit Hall Open - Lunch with Exhibitors (Happy Canyon 1 & 2)

- 3:15 pm - 4:00 pm - Refreshments with Exhibitors (Happy Canyon 1 & 2)

- 5:15 pm - 6:30 pm - Welcome Reception

- 6:30 pm - 8:30 pm - Dinner (Main Hall)

#### Friday, January 6th

7:30 am - Exhibit Hall Open
Coffee with Exhibitors

 10:00 am - 10:30 am - Refreshment Break with Exhibitors (Happy Canyon 1 & 2)

• 12:30 pm - 1:30 - Lunch with Exhibitors (Main Hall)

2:45 pm - 3:15 pm - Refreshment
Break with Exhibitors (Happy Canyon 1 & 2)

 5:15 pm - 6:15 pm Reception (Happy Canyon 1 & 2)

• 6:30 pm - 8:00 pm - Dinner (Main Hall)

#### Saturday, January 7th

7:30 am - Exhibit Hall Open
Coffee with Exhibitors (Happy Canyon 1 & 2)

10:30 am - 11:00 am - Refreshment
Break with Exhibitors (Happy Canyon 1 & 2)

12:00 pm - 1:00 pm - Final Lunch with Exhibitors
Exhibitors Tear Down After Lunch