



# Registration Packet

## BQA CERTIFICATION

Event sponsored by

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The world's leading animal health company!



### CERTIFICATION COURSE

Beef Quality Assurance is a nationally coordinated, state implemented program that provides systematic information to U.S. beef producers and beef consumers on how common sense husbandry techniques can be coupled with accepted scientific knowledge to raise cattle under optimum management and environmental conditions.

BQA guidelines are designed to make certain all beef consumers can take pride in what they purchase – and can trust and have confidence in the entire beef industry.

### *BQA Certification Course*

**8:30 am - Registration | Blue Mountain Community College (BMCC)**

**9:30 - 11:00 am - Meat Grading | BMCC**

*Attendees will learn about the USDA beef quality and yield grades, where subprimals come from the beef carcass, and see what goes in the box and what does not.*

**Presenters:**

- Dr. Carol Lorenzen, Oregon State University
- Matt Liscom, Blue Mountain Community College

**12:00 - 1:00 pm - Lunch | Convention Center**

**1:00 - 5:00 pm - BQA Program Including Low Stress Handling Experience | Convention Center**

**BQA Coordinators:**

- Juliana Ranches, OSU & Shelby Filley, OSU

Provide input into your BQA program go to <https://beav.es/5JV>

**WEDNESDAY**  
**JANUARY 4th**  
**8:30 am - 5:00 pm**

**Certification Course and**  
**\*Lunch \$25.00**

**BMCC & Pendleton Convention Center,  
and Happy Canyon Arena/RU Pavilion**

*Registraton Form is located on the last page*  
*\*Lunch is optional*





# Registration Packet

## WEDNESDAY ACTIVITIES

*Wednesday, January 4*

8:30 am - 5:00 pm **BQA Certification Course (details on 2nd page)**

### *Tours for Convention Attendees to Choose 1*

**3:00 pm - 5:00 pm**

**1. Drone Program**

*Pendleton Airport | Steve Chrisman*



**2. Blue Mountain Community College Meat Lab**

*Matt Liscom, BMCC Staff | Gabrielle Homer, Tour Leader*



**3. Pendleton Hat Company**

*Perk Perkins, Owner*

**4. Pendleton Woolen Mills**

*John Boston, General Manager (Tentative)*



**WEDNESDAY**



# Registration Packet

## TENTATIVE AGENDA

### Thursday, January 5

6:30 am - 7:45 am **Breakfast with Ivory Lyles, OSU Vice Provost for Extension & Engagement and Dr. Staci Simonich, Dean and Reub Long Professor, College of Agricultural Sciences, Director of the Oregon Agricultural Experiment Station**

- Rewilding the West (Pre-Registration Appreciated)  
(West Meeting Room 3 & 4)

7:30 am **Registration Desk Opens**

8:00 am **General Membership Meeting/First General Session (Main Hall)**

*Sponsored by Oregon State University Family & Community Health*



- Welcome Todd Nash, President
- Posting Colors & Pledge of Allegiance – Led by Pendleton FFA
- National Anthem
- Nominating Committee Report | Tom Sharp, Immediate Past President
- Welcome to the District | Sen. Bill Hansell and Rep. Bobby Levy  
Dan Dorran, Umatilla County Commissioner
- Dr. Frank Mitloehner, UC Davis | How Beef Production reduces GHG Emissions

10:15 am - 12:15 pm **Concurrent Committee Meetings (All Attendees Welcome)**

- Membership | Myron Miles & Amy McNamee & Young Cattlemen -  
Mark Wunsch & Megan Huber (West Meeting Room 1)
- Endangered Species | Barry Shullanberger & Public Lands | Matt McElligott  
(West Meeting Room 2)

12:30 pm **Lunch with Exhibitors (Buffet in Happy Canyon) - Exhibit Hall Open**

*Sponsored by Painted Hills Natural Beef*



2:00 pm - 3:00 pm **4 Concurrent Educational Workshops (Attendees Choose One)**

- Succession Planning | Diana Tourney, Clackamas Com. College  
(West Meeting Room 7)
- Revenue Opportunities through Carbon Credits | Dylan Pettyjohn,  
Graybeal, Moderator (East Meeting Room 6)
- Risk Management Programs - Understanding the Available Tools |  
Casey Ladner, WSR (East Meeting Room 5)
- NW Rangeland Trust | Frank O'Leary, CEO (West Meeting Room 4)

# THURSDAY





# Registration Packet

## TENTATIVE AGENDA

### Thursday, January 5

3:15 pm - 4:00 pm **Refreshments with Exhibitors** (Happy Canyon & Main Hall)

4:00 pm - 5:00 pm **4 Concurrent Educational Workshops** (Attendees Choose One)

- Financial Planning - YCC Track | Darcy Sexson & Rachel Van Dyke, AgWest FC (East Meeting Room 7)
- Understanding the Value of Your Real Estate Holdings | Colby Marshall (East Meeting Room 5)
- Private Forest Accord | Seth Barnes, OFIC (East Meeting Room 6)
- Tools for Better Understanding Water Rights | Sarah Liljefelt, Water Resources Chair (West Meeting Room 4)

5:15 pm - 6:30 pm **Welcome Reception**

6:30 pm - 8:30 pm **Dinner (Main Hall)**

- OSU Steer-a-Year Presentation | Matt Kennedy, OSU

The Steer-A-Year program was started in 1993 by Dr. Bill Zollinger, Dr. Kelvin Koong and Dr. Dale Weber. It was originally taught as a class to teach students about the beef feedlot industry through hands-on instruction of small group of cattle with focus on animal health, nutrition, carcass grading and beef marketing. In the fall of 2008, it was transitioned to a club based activity to help grow the impact of the program to students outside the Animal Science department to students of all majors and backgrounds. It still has a classroom aspect as students can take it for credit and go more in-depth into their knowledge of the beef industry. Currently the program is led by 8 student officers with positions include program manager to public relations to marketing. These officers that help direct the efforts of an average 30 students from term to term in the care of the cattle and efforts of the program. There is currently 21 head of cattle in the barn that originate from all across Oregon and Northern California. The students are advised by Matt Kennedy and Melissa Millhollin.

8:30 pm - 9:30 pm **Entertainment | Severe Sisters | Jodi Thackery**  
(Main Hall)

Sponsored by Bank of Eastern Oregon



9:30 pm - 11:00 pm **Hospitality Suite Open | Oxford Suites**

- Hosted by Old West Credit Union

# THURSDAY



# Registration Packet

## TENTATIVE AGENDA

### Friday, January 6

6:45 am - 8:15 am **County Presidents Breakfast with OCA Board & Committee Chairs**  
(West Meeting Room 3 & 4)

7:00 am **Registration Desk Open (Main Lobby)**

7:30 am **Exhibit Hall Open | Coffee with Exhibitors (Happy Canyon 1 & 2)**  
*Sponsored by Dunn Carney Attorneys at Law*



8:45 am - 9:45 am **Second General Session (Main Hall)**

- Markie Hageman, 2021 Beef Advocate of the Year
- Mackenzie Johnston, Daily Cattle News

10:00 am - 10:30 am **Refreshment Break with Exhibitors (Happy Canyon & Main Hall)**

10:30 am - 12:30 pm **Concurrent Committee Meetings (All Attendees Welcome)**

- Legislative Committee | Cheryl Martin & Science | Steve Puntenney  
(West Meeting Room 1)
- Marketing | Clint Sexson & Animal Health/Brand | Rodger Huffman  
(West Meeting Room 2)
- Private Lands | Dan Leahy, Bill Hoyt, Diana Wirth & Water | Sarah Liljefelt  
(East Meeting Room 6)

### WORKSHOP

**• 10:30am - 11:30 am - Nutrient Management Planning Tool (NMPT) | Tom Thomson & Bruce Wilson**  
(East Meeting Room 5)

- This new OCA Member Benefit is designed to assist livestock producers with pasture management.
- Attendees will receive a tutorial on how to utilize this new tool.

12:30 pm - 1:30 pm **Lunch with Exhibitors (Main Hall)**  
*Sponsored by Coastal*



1:45 pm - 2:45 pm **4 Concurrent Educational Workshops (Attendees Choose One)**

- Continuing the Ranch for Generations | Tim Kohl (East Meeting Room 5)
- Marketing Opportunities, Connecting the Customers | Clint Sexson, Moderator  
(East Meeting Room 6)
- ODA Meat Inspection & Processing Updates | Lauren Henderson, ODA  
(East Meeting Room 7)
- Virtual Fence Technology for Strategic Land and Livestock Management |  
Dr. David Bohnert, OSU Extension (West Meeting Room 1)

# FRIDAY





# Registration Packet

## TENTATIVE AGENDA

### Friday, January 6

2:45 pm - 3:15 pm **Refreshment Break with Exhibitors** (Happy Canyon & Main Hall)

3:15 pm - 5:15 pm **Concurrent Committee Meetings (All Attendees Welcome)**

- Wolf | John Williams, Veril Nelson & Wildlife | Randy Carmony & Dennis Sheehy (West Meeting Room 1)
- Associate Council | Greg Roush (West Meeting Room 2)
- Resolutions Committee | Mary Woodworth (West Meeting Room 3)

### WORKSHOPS

• **3:15 - 4:15 - USDA Livestock Insurance Updates | Kay Teisl** (East Meeting Room 6)

- Learn about Livestock Gross Margin for Cattle, a program now available in Oregon.
- Where to Buy Livestock Insurance
- Workshop Materials: LGM Cattle Fact Sheet is Available [HERE](#)

• **3:15 - 4:15 & 4:15-5:15 - New OCA Health Insurance Benefit Program | Rick Skayhan** (East Meeting Room 5)

- Learn how you can access medical and dental plans rich with benefits at affordable rates specifically designed with Oregon ranchers in mind.
- Ask questions and get answers, including common misconceptions

• **4:15 - 5:15 - Quickbooks 101 | Kari Ott** (East Meeting Room 7)

5:15 pm - 6:15 pm **Reception (Happy Canyon & Main Hall)**  
*Sponsored by Oregon Beef Council*



6:30 pm - 8:00 pm **Dinner | (Main Hall)**

- Guest Speaker | General James Conway

8:00 pm - 9:00 pm **Vocal Entertainer | Zac Grooms**  
(Main Hall) *Sponsored by Schwabe*

**Schwabe**



9:30 pm - 11:30 pm **Hospitality Suite Open | Oxford Suites**  
• Hosted by Graybeal Insurance

# FRIDAY



# Registration Packet

## TENTATIVE AGENDA

### Saturday, January 7

7:00 am **Registration Desk Open (Main Lobby)**

7:30 am **Exhibit Hall Open | Coffee with Exhibitors (Happy Canyon & Main Hall)**  
*Sponsored by AgWest Farm Credit*



8:30 am - 10:30 am **Third General Session (Main Hall)**

- Paul Neiffer, Federal Tax Code Updates
- NCBA - Todd Wilkinson, President Elect
- Congressmen Cliff Bentz (Invited)

10:30 am - 11:00 am **Refreshment Break with Exhibitors (Happy Canyon & Main Hall)**

11:00 am - 12:00 pm **4 Concurrent Educational Workshops (Attendees Choose One)**

- Drone Application on the Ranch | Local Ranchers & BMCC

"Ranching from the top down" | Andrew Leggett, Precision Agriculture Instructor, BMCC

"Experience with Vence/GPS collaring on cattle" | Adam Green, Cable Creek Ranches

"Drone uses on the ranch" | Dick Levy, Cunningham Sheep Co. (West Meeting Room 1)

- Traceability - Tracking for open market and consumer safety |  
Wes Killion, U.S. Cattle Trace (West Meeting Room 2)
- Genetics | Dr. Benton Glaze, University of Idaho (West Meeting Room 3)
- Federal Programs - Are you aware of current FSA & NRCS Programs?  
Gail Greenman, FSA State Director and Ron Alarado, State Conservationist  
(West Meeting Room 4)

12:00 pm - 1:00 pm **Final Lunch with Exhibitors (Main Hall)**  
*Sponsored by Envu Range & Pasture*



1:15 pm - 3:45 pm **OCA General Membership Meeting (East Meeting Rooms 5,6,7)**

- Nominating Committee Report/Board Elections
- Financial Report
- Resolutions
- Bylaws

# SATURDAY