



Sponsor & Exhibitor Packet

November 30th - December 2nd

The Oregon Cattlemen's Association (OCA) and the Oregon Cattlemen's Women (OCW) invite you to Sponsor and Exhibit at this year's Annual Convention in Pendleton, Oregon at the Pendleton Convention Center.

The Oregon Cattlemen are celebrating their 110th Anniversary and the Oregon Cattlemen's Women are celebrating their 70th Anniversary. With so much to celebrate, you can expect an audience of more than 300 ranchers to attend the 2023 Annual Convention.

Pendleton Convention Center • 1601 Westgate • Pendleton, OR 97801

***Scan The QR CODE
to Register Today!***



Accommodations

Oxford Suites

541-276-6000

Reserve by Nov. 8th

For Special Event

Rates Use the QR Code


























**Oxford Suite
Reservations**









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SPONSORSHIP OPPORTUNITIES

Exhibit Booth Includes 8x8 Reserved Space, 6-Foot Tabletop with Linens, Pipe and Drape, Two Chairs, and Wastebasket. Each Space will have a Power Strip.

Includes:	Title Sponsor (1) \$12,500	Dinner Sponsor (2) \$8,500	Reception Sponsor (2) \$7,500	Lunch Sponsor (3) \$4,500	Coffee Break Sponsor (4) \$1,500
Sponsorship of General Sessions with Exclusive Logo Banner on Main Stage					
Sponsorship of One Drink Ticket with Company Logo for Every Attendee					
Logo Placement in the Reception Hall					
Logo Placement on Marketing Material					
Brief Address to Attendees (5 min. max)					
Exhibit Booth					
Full Page Ad in Convention Program					
Half Page Ad in Convention Program					
Full Page Ad in OR Cattleman Magazine					
Logo on Banquet Tables During Respective Sponsored Meal					
Logo Displayed at Reception Bar or Refreshment Break Station					
Registrations Included in Sponsorship	4	2	2	2	1

Includes:	Breakout Session Sponsor (9) \$1,000	Entertainment Sponsor (2) \$1,000	Exhibit Booth (37 Available) \$800
Exhibit Booth			
Logo Placement at Breakout Session Rooms			
Logo & Sponsorship Recognition in the Convention Program			
Registrations Included	1	1	1

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to Register Today!**





Sponsor & Exhibitor Packet

REGISTRATION FORM

Company Name:

Name of Contact Person:

Billing Address

City

State

Zip

Phone

Email

* Who Will Be Attending on Behalf of Your Business?

* Refer to 'Sponsoring Opportunities' page for the number of registrations included in your sponsorship and exhibit booth. If you have additional representatives, please check the additional registrations box below and pay accordingly.

Check ALL that Apply:

Registration Deadline is Thursday, November 2nd.

Current Associate Council Member ☐ Yes (Required to Exhibit) ☐ No (Please include \$150.00 Associate Council Dues) \$

☐ Title Sponsor - \$12,500

*Booth Number:

☐ Dinner Sponsor (Thurs.) - \$8,500

*Booth Number:

☐ Lunch Sponsor (Saturday) - \$4,500

*Booth Number:

☐ Reception Sponsor (Thurs.) - \$7,500

*Booth Number:

☐ Dinner Sponsor (Friday) - \$8,500

*Booth Number:

☐ Breakout Session Sponsor
(9 Available) - \$1,000

☐ Reception Sponsor (Friday) - \$7,500

*Booth Number:

☐ Lunch Sponsor (Thurs.) - \$4,500

*Booth Number:

☐ Coffee Break Sponsor
(4 Available) - \$1,500

☐ Exhibit Booth - \$800

*Booth Number:

☐ Lunch Sponsor (Friday) - \$4,500

*Booth Number:

☐ Entertainment Sponsor
(2 Available) - \$1,000

Credit Card Details

Name on Card

Card Number

Expiration
Date

CVV

Zip Code

Additional Registration - Qty X \$250.00 = \$

Total Amount Due: \$

*OCA Staff will strive to assign the preferred booth number.
See Next Page for Booth Numbers and Location.

Fill out the form electronically and email
to kallie.schoenbachler@orcattle.com

-OR-

Scan the QR Code Provided
and fill out electronically



-OR-

Print and mail the completed form to:
Oregon Cattlemen's Association
1320 Capitol St NE Ste 150 • Salem, OR 97301



Sponsor & Exhibitor Packet

FLOOR PLAN & BOOTH NUMBERS



Floor Plan - Trade Show Booths



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TENTATIVE EXHIBITOR AGENDA

Exhibit Booth Includes 8x8 Reserved Space, 6-Foot Tabletop with Linens, Pipe and Drape, Two Chairs, and Wastebasket. Each Space will have a Power Strip.

Wednesday, November 29th

- 5:00 - 7:00 pm Exhibitors Initial Set Up

Thursday, November 30th

- 8:00 - 11:00 am Exhibitors Finalize Set Up
- 11:45 am Opening Lunch
- 2:00 pm Exhibit Hall Opens
- 5:00 pm Exhibit Hall Opens
- 5:30 pm Welcome Reception & Social
- 6:30 pm Dinner

Friday, December 1st

- 8:00 am Exhibit Hall Opens - Coffee With Attendees
- 12:30 pm Lunch With Attendees
- 3:15 - 4:00 pm Exhibit Hall Opens - Refreshments With Attendees
- 5:15 - 6:30pm Exhibit Hall Opens - Reception & Social
- 6:30 pm Awards Dinner

Saturday, December 2nd

- 7:30 am Exhibit Hall Opens - Coffee With Attendees
- 10:00 - 10:30 am Exhibit Hall Opens - Refreshments With Attendees
- 12:30 pm Lunch With Attendees
- 1:30 pm Exhibitors Tear Down & Depart