



Sponsor & Exhibitor Packet

December 5th - 7th

Pendleton Convention Center - 1601 Westgate - Pendleton, OR 97801

The Oregon Cattlemen's Association (OCA) and the Oregon CattleWomen (OCW) invite you to Sponsor and Exhibit at this year's Annual Convention in Pendleton, Oregon at the Penleton Convention Center.

You can expect an audience of more than 300 ranchers to attend the 2024 Annual Convention.

Scan the QR Code to Register Today!



Accommodations

Oxford Suites
541-276-6000
For Special Event
Rates Use the QR Code



Oxford Suites
Reservations



TENTATIVE AGENDA

Wednesday, December 4th

- 5:00 - 7:00 pm Exhibitor Set Up

Thursday, December 5th

- 8:00 am - 11:00 am Exhibitors Finalize Set Up
- 11:30 am - 2:00 pm Opening Lunch & General Session
- 2:00 pm Coffee & Cookies with Exhibitors
- 5:00 pm Exhibit Hall Opens
- 5:30 pm Welcome Reception & Social
- 6:30 pm Dinner
- 8:00 pm Entertainment

Friday, December 6th

- 8:00 am Exhibit Hall Opens
Coffee with Exhibitors
- 8:30 am - 10:00 am General Session
- 12:00 pm Lunch with Exhibitors
- 12:30 pm - 6:30 pm Cowboy Christmas
- 3:15 pm - 4:00 pm Refreshments with Exhibitors
- 5:00 pm - 6:30 pm Exhibit Hall Opens - Social & Reception
- 6:30 pm - 8:30 pm Awards Dinner
- 8:30 pm - 9:30 pm Entertainment

Saturday, December 7th

- 7:30 am Exhibit Hall Open
Coffee with Exhibitors
- 8:00 am - 9:45 am General Session
- 10:00 am - 10:30 am Refreshment Break with Exhibitors
- 10:30 am Exhibitor Tear Down
- 10:30 am - 12:30 pm OCA General Membership Meeting
- 12:30 pm Grab & Go Lunch



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SPONSORSHIP OPPORTUNITIES

Exhibit Booth Includes 8x8 Reserved Space, 6-Foot Table with Linens, Pipe and Drape, Two Chairs, and Wastebasket. Each Space will have a Power Strip.

Includes:	Title Sponsor (1) \$6,500	Dinner Sponsor (2) \$5,500	Partial Reception Sponsor SOLD	Friday Lunch Sponsor SOLD	Sat. Grab & Go Lunch Sponsor SOLD	General Session Sponsor SOLD	Coffee Break Sponsor (2) \$1,500
Logo Recognition in OCA's Social Media, Weekly E-Newsletter, and Magazine Pre and Post Event							
Company Sticker or Business Card Attached to Lunch Bag							
Brief Address to Attendees (5 min. max)							
Exhibit Booth							
Full Page Ad in Convention Program							
Half Page Ad in Convention Program							
Quarter Page Ad in Convention Program							
Full Page Ad in OR Cattleman Magazine							
Logo on Banquet Tables During Respective Sponsored Meal or Session							
Logo Displayed at Reception Bar or Refreshment Break Station							
Registrations Included in Sponsorship	4	2	2	2	1	2	1

Includes:	Entertainment Sponsor (1) \$1,500	Breakout Session Sponsor (14) \$1,000	Exhibit Booth (11) Available \$800
Stage Signage with Company Logo during performance			
Logo Placement at Breakout Session Rooms			
Logo & Sponsorship Recognition in the Convention Program			
Logo Recognition in OCA's Social Media, Weekly E-Newsletter, and Magazine Pre and Post Event			
Registrations Included	1	1	1

Scan The QR CODE to Register Today!





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REGISTRATION FORM

Company Name:

Name of Contact Person:

Billing Address

City

State

Zip

Phone

Email

* Who Will Be Attending on Behalf of Your Business?

* Refer to the 'Sponsor Opportunities' page for the number of registrations included in your sponsorship and exhibit booth. If you have additional representatives, please check the additional registration box below and pay accordingly.

Check ALL that Apply:

Current Associate Council Member

☐ Yes (Required to Exhibit)

☐ No (Please include \$150.00 Associate Council Dues) \$

☐ Title Sponsor - \$6,500

*Booth Number:

☐ Dinner Sponsor (Thurs.) - \$5,500

*Booth Number:

☐ Dinner Sponsor (Friday) - \$5,500

*Booth Number:

SOLD ☐ Partial Reception Sponsor (Thurs.) - \$2,500

*Booth Number:

SOLD ☐ Partial Reception Sponsor (Friday) - \$2,500

*Booth Number:

SOLD ☐ Lunch Sponsor (Thurs.) - \$5,000

*Booth Number:

SOLD ☐ Lunch Sponsor (Friday) - \$5,000

*Booth Number:

SOLD ☐ General Session Sponsor (Thurs.) - \$2,500 Qty

*Booth Number:

SOLD ☐ General Session Sponsor (Friday) - \$2,500 Qty

*Booth Number:

SOLD ☐ General Session Sponsor (Sat.) - \$2,500

*Booth Number:

SOLD ☐ Saturday Grab & Go Lunch Sponsor - \$1,500

SOLD ☐ Entertainment Sponsor (Thurs.) - \$1,500

☐ Entertainment Sponsor (Friday) - \$1,500

☐ Coffee Break Sponsor (2 Available) - \$1,500

Qty ☐ Breakout Session Sponsor (14 Available) - \$1,000

Qty ☐ Exhibit Booth - \$800

*Booth Number:

Credit Card Details

Name on Card

Card Number

Expiration Date

CVV

Zip Code

Additional Registration - Qty X \$250.00 = \$

Total Amount Due: \$

All sales final.

*OCA Staff will strive to assign the preferred booth number. See Next Page for Booth Numbers and Location.

Fill out the form electronically and email to kallie.schoenbachler@orcattle.com

-OR-

Scan the QR Code Provided and fill out electronically



-OR-

Print and mail the completed form to:
Oregon Cattlemen's Association
1320 Capitol St NE Ste 150 • Salem, OR 97301



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FLOOR PLAN & BOOTH NUMBERS

