

2025 ANNUAL CONVENTION

December 4-6 / Pendleton



Sponsor & Exhibitor Packet

December 4th - 6th

**Pendleton Convention Center
1601 Westgate - Pendleton, OR 97801**

The Oregon Cattlemen's Association (OCA) and the Oregon CattleWomen (OCW) invite you to Sponsor and Exhibit at this year's Annual Convention in Pendleton, Oregon at the Pendleton Convention Center.

You can expect an audience of more than 300 ranchers to attend the 2025 Annual Convention.

Scan the QR Code to Register Today!



Accommodations

Oxford Suites

541-276-6000

Call For Special Event Rates



Tentative Agenda:

Thursday, December 4th

7:30 -11:00 am Exhibitor finalize set up
11:30 am - 2 pm Convention Opening
Lunch / General Session
2:00 pm Exhibit Hall Opens
3:15 pm Coffee with Exhibitors
5:00 pm Exhibit Hall Opens
5:30 pm Social and Reception
6:30 pm Dinner and Speaker
8:00 pm Entertainment

Saturday, December 6th

8:00 am Coffee and Snacks

Wednesday, December 3rd

5:00 -7:00 pm Exhibitor set up

Friday, December 5th

8:00 am Coffee with Exhibitors
8:30 -9:30 am General Session
11:00 am Coffee with Exhibitors
12:30 pm Lunch with Exhibitors/Exhibit
Hall Opens
3:15 -4:00 pm Refreshments with Exhibitors
5:00 -6:30 pm Social & Reception
6:30 -8:30 pm Dinner *
8:30 -9:30 pm Entertainment

* Exhibit Booths can be broken down after the Awards Dinner has been completed Friday night. All remaining exhibit booths can be broken down at any point Saturday morning.



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SPONSORSHIP OPPORTUNITIES

Exhibit Booth Includes 8x8 Reserved Space, 6-Foot Table with Linens, Pipe and Drape, Two Chairs, and Wastebasket. Each Space will have a Power Strip.

Includes:	Title Sponsor (1) \$6,500	Dinner Sponsor (1) \$5,500	Partial Reception Sponsor \$1,500	Lunch Sponsor \$5,000	General Session Sponsor (2) \$2,500	Sweet Treat Sponsor \$1,750	Coffee Break Sponsor (1) \$1,500
Logo Recognition in OCA's Social Media, Weekly E-Newsletter, and Magazine Pre and Post Event							
Brief Address to Attendees (5 min. max)							
Exhibit Booth							
Full Page Ad in Convention Program							
Half Page Ad in Convention Program							
Quarter Page Ad in Convention Program							
Full Page Ad in OR Cattleman Magazine							
Logo on Banquet Tables During Respective Sponsored Meal or Session							
Logo Displayed at Reception Bar or Refreshment Break Station							
Business Card Attached to Convention Cookies							
Registrations Included in Sponsorship	4	2	2	2	2	1	1

Includes:	Entertainment Sponsor (1) \$1,500	Breakout Session Sponsor (21) \$1,000	Exhibit Booth (3) Available \$800
Stage Signage with Company Logo during performance			
Quarter Page Ad in Convention Program			
Logo Placement at Breakout Session Rooms			
Logo & Sponsorship Recognition in the Convention Program			
Logo Recognition in OCA's Social Media, Weekly E-Newsletter, and Magazine Pre and Post Event			
Registrations Included	1	1	1

Scan The QR CODE to Register Today!



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REGISTRATION FORM

Company Name:

Name of Contact Person:

Billing Address

City

State

Zip

Phone

Email

* Who Will Be Attending on Behalf of Your Business?

* Refer to the 'Sponsor Opportunities' page for the number of registrations included in your sponsorship and exhibit booth. If you have additional representatives, please check the additional registration box below and pay accordingly.

Check ALL that Apply:

Registration Deadline - Monday, November 3rd

Current Associate Council Member

Yes (Required to Exhibit)

No (Please include \$150.00 Associate Council Dues) \$

Title Sponsor - \$6,500

Sold Lunch Sponsor (Thurs.) - \$5,000

Sold Entertainment Sponsor (Thurs.) - \$1,500

*Booth Number:

*Booth Number:

*Booth Number:

Dinner Sponsor (Thurs.) - \$5,500

Lunch Sponsor (Friday) - \$5,000

Entertainment Sponsor (Friday) - \$1,500

*Booth Number:

*Booth Number:

Qty Coffee Break Sponsor
(1 Available) - \$1,500

Sold Dinner Sponsor (Friday) - \$5,500

Sold General Session Sponsor (Thurs.) - \$2,500

Qty Breakout Session Sponsor
(21 Available) - \$1,000

*Booth Number:

*Booth Number:

Qty Exhibit Booth - \$800

Reception Sponsor (Thurs.) - \$4,000

Sold General Session Sponsor (Friday) - \$2,500

*Booth Number:

*Booth Number:

*Booth Number:

*Booth Number:

Partial Reception Sponsor (Fri.) - \$1,500

Sold Sweet Treat Sponsor - \$1,750

Credit Card Details

Additional Registration - Qty

X \$250.00 = \$

Name on Card

Card Number

Expiration Date

CVV

Zip Code

Total Amount Due: \$

All sales final.

*OCA Staff will strive to assign the preferred booth number.
See Next Page for Booth Numbers and Location.

Fill out the form electronically and email to jem.connelly@orcattle.com

-OR-

Scan the QR Code Provided and fill out electronically



-OR-

Print and mail the completed form to:
Oregon Cattlemen's Association
1320 Capitol St NE Ste 150 - Salem, OR 97301



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FLOOR PLAN & BOOTH NUMBERS

Pendleton Convention Center

