Oregon Cattlemen's Association

OREGON CATTLEWOMEN

2026 ANNUAL CONVENTION

DECEMBER 3-5 | PENDLETON

Sponsor & Exhibitor Packet

December 3rd - 5th

Pendleton Convention Center
1601 Westgate • Pendleton, OR 97801

The Oregon Cattlemen's Association (OCA) and the Oregon CattleWomen (OCW) invite you to Sponsor and Exhibit at this year's Annual Convention in Pendleton, Oregon at the Pendleton Convention Center.
You can expect an audience of more than 300 ranchers to attend the 2026 Annual Convention.

Scan The QR CODE to Register Today!

Accommodations

Oxford Suites
541-276-6000
Call For Special Event Rates



Tentative Agenda:

Wednesday, December 2nd
5:00-7:00 pm Exhibitor Set Up

Thursday, December 3rd
7:00-7:45 am Exhibitor Finalize Set Up
8:00 am Exhibit Hall Opens
8:30 am Convention Opens
12:30 pm Lunch with Exhibitors
3:15 pm Coffee with Exhibitors
5:30 pm Exhibit Hall Social and Reception
6:30 pm Dinner and Speaker

Friday, December 4th
8:00 am Exhibit Hall Opens
8:00 am Coffee with Exhibitors
9:00 am Convention Opens
12:00 pm Lunch with Exhibitors
3:00 pm OCA General Membership Meeting
5:30 pm Exhibit Hall Social and Reception
6:30-8:30 pm Awards Dinner *

Saturday, December 5th
7:30 am Oregon CattleWomen Breakfast and Annual Meeting

* Exhibit Booths can be broken down after the Awards Dinner has been completed Friday night. All remaining exhibit booths can be broken down at any point Saturday morning.

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SPONSORSHIP OPPORTUNITIES

Exhibit Booth Includes 8x8 Reserved Space, 6-Foot Table with Linens, Pipe and Drape, Two Chairs, and Wastebasket. Each Space will have a Power Strip.

Includes:	Title Sponsor (1) $6,500	Dinner Sponsor (2) $5,500	Reception Sponsor (2) $4,000	Lunch Sponsor (2) $5,000	General Session Sponsor (2) $2,500	Sweet Treat Sponsor $1,750	Coffee Break Sponsor (6) $1,500
Logo Recognition in OCA's Social Media, Weekly E-Newsletter, and Magazine Pre and Post Event	✓	✓	✓	✓	✓	✓	✓
Brief Address to Attendees (5 min. max)	✓	✓					
Exhibit Booth (Please indicate top 2 booth choices when making selection)	✓	✓	✓	✓	✓		
Full Page Ad in Convention Program	✓	✓		✓			
Half Page Ad in Convention Program			✓		✓		
Quarter Page Ad in Convention Program						✓	✓
Full Page Ad in OR Cattleman Magazine	✓						
Logo on Banquet Tables During Respective Sponsored Meal or Session		✓		✓	✓		
Logo Displayed at Reception Bar or Refreshment Break Station			✓				✓
Business Card Attached to Convention Cookies						✓	
Registrations Included in Sponsorship	4	2	2	2	2	1	1

Includes:	Hospitality Suite Sponsor (2) $1,500	Breakout Session Sponsor (4) $1,000	Exhibit Booth (31) Available $800
Signage with Company Logo during Hospitality Suite Hours	✓		
Quarter Page Ad in Convention Program	✓		
Logo Placement at Breakout Session Rooms		✓	
Logo & Sponsorship Recognition in the Convention Program	✓	✓	✓
Logo Recognition in OCA's Social Media, Weekly E-Newsletter, and Magazine Pre and Post Event	✓	✓	✓
Registrations Included	1	1	1

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REGISTRATION FORM

Company Name:

Name of Contact Person:

Billing Address

City

State

Zip

Phone

Email

*** Who Will Be Attending on Behalf of Your Business?**

* Refer to the 'Sponsor Opportunities' page for the number of registrations included in your sponsorship and exhibit booth. If you have additional representatives, please check the additional registration box below and pay accordingly.

Check ALL that Apply:

Registration Deadline - Monday, November 2nd

Current Associate Council Member ☐ Yes (Required to Exhibit) ☐ No (Please include $150.00 Associate Council Dues) $

☐ Title Sponsor - $6,500
*Booth Number:

☐ Dinner Sponsor (Thurs.) - $5,500
*Booth Number:

☐ Dinner Sponsor (Friday) - $5,500
*Booth Number:

☐ Reception Sponsor (Thurs.) - $4,000
*Booth Number:

☐ Reception Sponsor (Friday) - $4,000
*Booth Number:

☐ **Lunch Sponsor (Thurs.) - $5,000**
*Booth Number:

☐ Lunch Sponsor (Friday) - $5,000
*Booth Number:

Sold ~~General Session Sponsor (Thurs.) - $2,500~~
*Booth Number:

Sold ~~General Session Sponsor (Friday) - $2,500~~
*Booth Number:

☐ Sweet Treat Sponsor - $1,750

☐ Hospitality Suite Sponsor (Thurs.) - $1,500

☐ Hospitality Suite Sponsor (Friday) - $1,500

Qty ☐ Coffee Break Sponsor (6 Available) - $1,500

Qty ☐ Breakout Session Sponsor (4 Available) - $1,000

Qty ☐ Exhibit Booth - $800
*Booth Number:

Credit Card Details

Name on Card

Card Number

Expiration Date *CVV* *Zip Code*

Additional Registration - Qty ☐ X $250.00 = $

Total Amount Due: $

All sales final.

*OCA Staff will strive to assign the preferred booth number. See Next Page for Booth Numbers and Location.

Fill out the form electronically and email to member.services@orcattle.com -OR- *Scan the QR Code Provided and fill out electronically* -OR- *Print and mail the completed form to: Oregon Cattlemen's Association 1320 Capitol St NE Ste 150 • Salem, OR 97301*

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FLOOR PLAN & BOOTH NUMBERS

Pendleton Convention Center

